

# Creating 'Passion and Soul' in the Public Workplace

This timely workshop will examine the cutting edge concept of *Heart and Soul Management*. Based on Dr. Patrick Sherman's innovative national research, the session will focus on customized employee retention strategies for each demographic cohort; Generation Xers, Nexter's, Baby Boomers and Graying Workers.

In an era when the occupational half-life of a job is less than three years, the new role of public leaders is to attract and retain quality employees by creating dynamic work environments infused with meaning and passion. Managers must embrace alternative methods to maintain and sustain dynamic environments in the public workplace. This seminar will examine how this is not only practical, but essential in the new era of public management.

Dr. Sherman is a longtime League associate, Arizona City Manager, and former Arizona City Management Association president. Patrick received his Doctorate with a focus in Organizational Leadership in 2001. He will be visiting faculty at the Weldon Cooper Center for Public Service, Senior Executive Institute, University of Virginia this summer.

**Who:** **Dr. Patrick Sherman**, Faculty of the Graduate School of Business, University of Phoenix and former City Manager of Show Low, Arizona

**When:** Friday, April 19, 2002, 9:00 a.m. - 12:00 noon

**Where:** League of Arizona Cities and Towns  
1820 West Washington Street, Phoenix

**Cost:** \$35 includes materials and continental breakfast

**Deadline for registration is Tuesday, April 16.** Cancellations must be in writing by April 16. No refunds will given after this date. If have questions about this training program, please call Matt Lore at the League at (602) 258-5786.



1820 W. Washington Street, Phoenix, Arizona 85007  
Phone: 602-258-5786 Fax: 602-253-3874  
E-mail: league@mg.state.az.us Web: www.azleague.org



Please return this registration form to:

League of Arizona Cities and Towns  
1820 W. Washington  
Phoenix, AZ 85007  
Fax: (602) 253-3874

Name: \_\_\_\_\_

Nickname or name for nametag: \_\_\_\_\_

Title: \_\_\_\_\_

City/Town/Agency: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City/Town: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

I would like to receive electronic notices of other League Workshops and training.

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# Growing Smarter: A Refresher Course

## The Nuts and Bolts of Complying with the Law

This half-day workshop is designed to assist those communities who are in the process of developing their general plan updates to satisfy the Growing Smarter requirements. The panel will provide suggestions and tips from their experience as well as answer your questions regarding the planning, legal and election requirements of Growing Smarter.

Take advantage of this important opportunity to learn ways on how to best approach the development of the general plan update, getting the word out to the community and having a successful election.

Who: Arlan Colton AICP, Consulting Planner  
Steve Kemp, City Attorney, Peoria  
Debra Stark, Community Development Director, Peoria  
Leslee Wessel, Town Clerk, Pinetop-Lakeside

When: Friday, May 4, 2001 from 9:30 a.m. - noon

Where: League of Arizona Cities and Towns  
1820 W. Washington Street, Phoenix, AZ

Cost: \$35 per person (includes course materials and continental breakfast)

Deadline for registration is May 2, 2001. No refunds will be granted after this date. If you have questions about this program, please call the League at (602) 258-5786.



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**Deadline for registration is May 2, 2001.  
No refunds after this date. If you have questions  
about this program, please call the League  
at (602) 258-5786.**



# Enacting Smoking Ordinances in Your Community

This forum is designed to provide information to elected officials and staff in communities who are considering enacting a smoking ordinance. Representatives from three communities who currently have smoking ordinances in place (Flagstaff, Mesa and Tucson) will discuss their community's experience, both with the process of enacting the ordinance, as well as the implementation, economic and social impacts the ordinance has had on their communities.

Materials including sample ordinances will be available at the information session.

**Who:** **Mary Aivazian**, Supervising Prosecutor, City of Tucson  
**Joe Bertoldo**, Attorney, City of Flagstaff  
**Bill Petrie**, Code Compliance Director, City of Mesa

**When:** Friday, February 15, 2002, 9:30 a.m. - 12:00 noon

**Where:** League of Arizona Cities and Towns  
1820 West Washington Street, Phoenix

**Cost:** Free to municipal elected officials and employees, however, an RSVP is required as space is limited.  
Fax your completed registration form to (602) 253-3874.

**Deadline for registration is Tuesday, February 12.** If you have questions about this training, please call Matt Lore at the League at (602) 258-5786.



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**Deadline for registration is February 12, 2002.  
No refunds after this date. If you have questions  
about this program, please call the League  
at (602) 258-5786.**

# 2001 Legislative Recap & Wrap-Up

This workshop will recap the 2001 legislative session by summarizing bills of importance and their impact, both positive and negative, on cities and towns as well as looking ahead to issues of importance as we head into the interim.

**Who:** Cathy Connolly, Executive Director  
League of Arizona Cities & Towns

Becky Hill, Legislative Coordinator  
League of Arizona Cities & Towns

**When & Where:**

9:00 a.m. - 11:00 a.m. Friday, June 22, Flagstaff  
Little America Hotel  
2515 East Butler Avenue

10:00 a.m. - noon Friday, June 29, Phoenix  
League of Arizona Cities & Towns  
1820 W. Washington Street

10:00 a.m. - noon Thursday, July 12, Benson  
Cochise College  
1025 State Route 90

**Cost:** \$35 per person (includes course materials and refreshments) Payments must be made by cash, check or purchase order.

**Deadlines for registration and cancellation:**

The deadline dates for registration and cancellation are:  
June 20 for Flagstaff  
June 27 for Phoenix  
July 9 for Benson

*Cancellations must be received in writing to receive a refund. Cancellations received after the specified dates are not eligible for refunds.*

If there is a particular bill, issue or topic that you would like discussed at the workshop, please indicate:

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Please indicate the date of the session you wish to attend. Note that all registrations are on a first come, first serve basis and that space is limited, so register as early as possible.

- Friday, June 22, Flagstaff
- Friday, June 29, Phoenix
- Thursday, July 12, Benson

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Email: \_\_\_\_\_

**If you have questions about this program, please call the League at (602) 258-5786.**